**BBA(CA) 4602 – Ecommerce**

Question bank

1) Define Ecommerce. Explain its activities and goals

2) Advantages/ Disadvantages of Ecommerce

3) Explain B2C, B2B and C2C business model with example

4) Explain any 2 E-governance schemes in India

5) What are the benefits of E-governance?

6) Explain the E-governance models

7) Define EDI. Explain EDI model

8) What is the cost involved in EDI?

9) Define EPS. Describe any 2 modes of EPS

10) Explain Credit card payment system and GIRO

11) Explain Micropayment and Smart card

12) Write a note on RTGS and NEFT

13) Explain E-cash and E-cheque

14) Explain the services provided by M-commerce

15) Describe the advantages of M-commerce

16) What are the different threats to Information security? Explain

17) Define Virus. Explain any 2 types

18) Explain Macro virus, Stealth virus and Polymorphic virus

19) Explain cryptography in detail

20) What is Encryption and Decryption in detail

21) What are the security measures to be taken against data threat?

22) Write a note on Digital signature

23) What is a Firewall? Explain

24) What are the different Data Recovery methods? Explain in detail

25) Write a note on VPN

26) Explain the 4 pillars of E-governance.

27) What are the advantages of Ecommerce

28) What is a Website? Explain Domain